

# Seventh bi-annual conference on:



## The Economics of Intellectual Property, Software and the Internet

*Toulouse, June 5-7, 2013*

➔ **THE OBJECTIVE OF THE CONFERENCE**, co-sponsored by the Institut D'Économie Industrielle and the Toulouse School of Economics, is to discuss recent academic contributions to the economics of Intellectual Property, and of the Software and Internet Industries, whether theoretical, econometric, experimental or policy oriented.

For the first time in 2013, this conference will be part of TSE's TIGER Forum (see announcement overleaf), the Toulouse forum on Industry, Globalization, Environment and Regulation, which will include three cutting-edge scientific conferences held simultaneously to foster cross-disciplinary interactions as well as a number of special events.

➔ **TOPICS TO BE COVERED** include (this list is suggestive and not exhaustive; all contributions to our understanding of the new information industries and their impact on the economy in general are welcome):

- The industrial organization of the software and internet industries (competition and regulation, contractual relationships, strategies of firms, demand).
- Issues in intellectual property policy.
- Consequences for growth and employment of the software and internet industries.
- E-Commerce, including jurisdictional issues/taxation and competitive strategies.
- Social networking and Web. 2.0.
- New technologies of information and communication and the organization of firms.
- Standards and intellectual property patents.
- Software platforms as two-sided markets.
- The economics of cloud computing.
- The economics of R&D.
- Internet advertising.
- Public policy towards privacy.

➔ **THE ORGANIZING COMMITTEE** is composed of *Jacques Crémer and Paul Seabright*.

➔ **PROSPECTIVE PARTICIPANTS** are invited to pre-register and/or to submit papers by sending an e-mail to: [softint@tse-fr.eu](mailto:softint@tse-fr.eu)

Papers should be received by 15 January 2013 (abstracts will be considered, but papers are preferred). A decision will be made by 15 February 2013.

➔ **REGISTRATION FEES:**  
Please check the Tiger website  
[www.tiger-forum.com](http://www.tiger-forum.com)

**FURTHER INFORMATION** is available on the conference web page, and more specific information will be sent to those who have pre-registered. Travel on the base of economy class, accommodation and local expenses will be provided for speakers. For further information contact the conference secretariat:

➔ **Florence Chauvet**

Institut d'Économie Industrielle

Université Toulouse 1 Capitole,

Manufacture des Tabacs,

21 allée de Brienne, 31015 Toulouse cedex 6 - France

Phone + 33 5 61 12 86 33 - Fax + 33 5 61 12 86 37

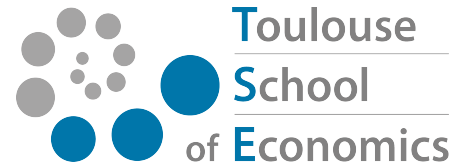
E-mail : [softint@tse-fr.eu](mailto:softint@tse-fr.eu)

<http://www.idei.fr>



Toulouse  
Industry  
Globalization  
Environment  
Regulation

**5-7 June 2013**  
**Toulouse, France**



## **5-7 June 2013: TSE launches its TIGER forum!**

For the first time in 2013, three cutting-edge TSE scientific conferences will be reunited under a unique label, the TIGER forum, in order to foster cross-disciplinary interactions.



### **The 2013 TIGER forum will focus on three areas of current concern:**

- Information processing in macroeconomics and finance
- Pricing long-term projects and assets in an uncertain world
- The economics of intellectual property, software and the Internet

In addition to the independent programmes of the three scientific conferences, this exclusive forum will gather participants selected from leading corporate executives, academics researchers of international reputation, and top regulators and office holders around a sequence of policy-oriented lectures, workshops and round tables, in order to promote the exchange of ideas and brainstorming on new tools for economic decision-making.

Further highlights will include award ceremonies (Jean-Jacques Laffont Prize), gala dinners and a rich cultural programme. So don't miss it, more information coming very soon!

We strongly believe your presence will add much value to this forum and sincerely hope that you will be able to participate.

**Please save the date, and let us know at your earliest convenience if you can join us.**

We look forward to seeing you in Toulouse!

Yours faithfully,

**Jean Tirole**  
President, TSE

**Christian Gollier**  
Director, TSE